



ARIZONA GAY RODEO ASSOCIATION
PO BOX 40465 PHOENIX AZ 85067-0465



October 2007

On behalf of AGRA, thank you for your interest in the 2008 Road Runner Regional Rodeo (RRRR) which will be January 19-20. I have enclosed a vendor packet that should answer most of your questions regarding the rodeo.

Here is some information not included in the packet that you might find useful. This will be the 23rd year of AGRA rodeos. The rodeo will again be held at Rawhide @ Wild Horse Pass on the Gila River Indian Community. We expect 1,100-1,200 attendees on Saturday and 900-1,000 on Sunday. Each vendor space is 10'X10', and all spaces are inside the Rawhide Pavilion. Space rentals for the weekend are:

For-Profit Organizations	\$ 170.00
Non-Profit Sales Organizations	85.00
Non-Profit Non-Sales Organizations	50.00

Each organization selling anything must also complete the Gila River Indian Community Business License Application and remit a \$30.00 payment to obtain a license. Please read the complete vendor packet for more detailed information.

Vendor set-up begins at 8:00 a.m. on Friday, January 18, 2008. Sales may begin at 8:00 a.m. on Saturday and Sunday and continue until activities end in the pavilion. **ALL VENDORS MUST KEEP THEIR BOOTH OPEN UNTIL 6:00 P.M. ON SUNDAY, JANUARY 20. ALL MERCHANDISE, EQUIPMENT, AND SUPPLIES MUST BE REMOVED FROM THE BOOTH BY 11:55 P.M. SUNDAY, JANUARY 20. NO FOOD OR BEVERAGE SALES ARE ALLOWED.** Selling and/or solicitation are restricted to your assigned vendor space.

Please visit the AGRA website – www.agra-phx.com or call the rodeo hotline (602) 265-8166 for more rodeo information. If you have vendor-related questions or need more information, contact me or my assistant as follows:

Jerry Jacobs	Juanita Molina
Vendor Coordinator	Asst. Vendor Coordinator
E-Mail: tuccowboy@access4less.net	E-Mail: juanitamolina@netscape.net
Cell: (520) 465-7131	Cell: (510) 316-3971

Again, thank you for your interest in the Road Runner Regional Rodeo.

Jerry Jacobs
Vendor Coordinator
2008 Road Runner Regional Rodeo

PHONE: (602) 265-8166
FAX: (602) 265-0618

WEBSITE: www.agra-phx.com