

BRANDING IRON

MARCH 2020



The Official Newsletter of the Arizona Gay Rodeo Association

PRESIDENT'S REPORT



The AGRA membership year is March through February of the following year. This means that all 2019 memberships expired February 29, 2020.

Membership can be renewed on line at www.agra-phx.com, or the membership application can be printed off line and mailed with the dues check. Of course, you can also complete a membership application and pay the dues in the March 8 membership. After March 8 you will no longer be an AGRA member if you have not renewed your dues.

I want to welcome Shannon Perkins to the AGRA Board as Secretary. Shannon was unanimously elected to this position in our February 9 membership meeting. She will complete the vacated term that ends February 28, 2021.

And in our January 12 membership meeting Kevin McSweeney (aka Pussy LeHoot) and Joshua Sipe (aka Claudia B) were re-elected for two-year terms as Vice President and Fund Raising Director respectively. Mark Boyd was also re-elected for a two-year term as Public Relations Director. In the same meeting Mark Christensen was elected as Trustee to complete the vacated term ending December 31, 2021.

Due to unforeseen issues, we were unable to hold our Annual Corporation Meeting/Banquet in February as initially scheduled. It will now be Saturday – March 28 – at the Holiday Inn Phoenix West (the host hotel for our 2020 rodeo). More information and request for RSVP will be sent out very soon.

Congratulations to our new 2020 AGRA Royalty. The new team is:

Mr AGRA 2020: Christopher Ray

Mr AGRA 2020 1st Runner-Up: Ryan Knop



Ms AGRA 2020: Shannon Perkins

Miss AGRA 2020: Celeste Powers

Miss AGRA 2020 1st Runner-Up:

Christina Halliwell Starr

I am confident these individuals will work as a cohesive team and do much for AGRA throughout the year. I look forward to seeing them compete in October for the respective IGRA 2021 royalty title.

Please feel free to contact me at anytime by phone or email if you have suggestions or questions. AGRA is OUR association and all members are an integral part of the association.

Ron Trusley
Ron Trusley

President

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

2020 AGRA Board of Directors

PRESIDENT

Ron Trusley

E-Mail: rtrusley@cox.net

Phone: (602) 510-9671

VICE PRESIDENT

Kevin McSweeney AKA Pussy LeHoot

E-Mail: plehoot@yahoo.com

SECRETARY

Shannon McKenzie Perkins

E-Mail: agrarecretary2020@gmail.com

TREASURER

Walt Hutter

E-Mail: waltagra@cox.net

Phone: (602) 510-9672

TRUSTEE

Mark Christensen

E-Mail: mrogra2010@gmail.com

Phone: (405) 219-7075

PUBLIC RELATIONS DIRECTOR

Mark Alan Boyd

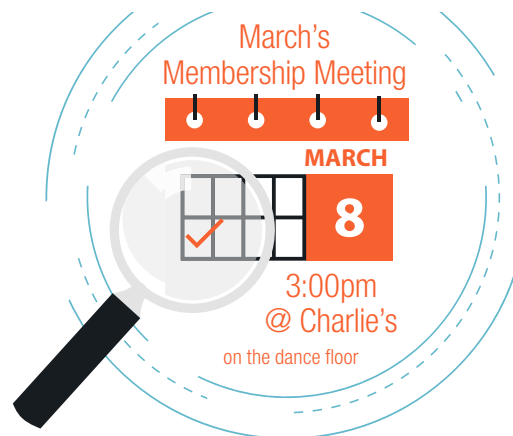
E-Mail: mark@markalanboyd.com

Phone: (602) 717-8685

FUNDRAISING DIRECTOR

Joshua Sipe AKA Claudia B.

E-Mail: jjcipe17@gmail.com



RODEO DIRECTOR'S REPORT

Thanks to everyone who volunteered or helped in any way at our 2020 Rodeo in February. I think I can say that we produced another successful rodeo – 35 years of rodeo! Although there were only 44 contestants, I only heard positive comments from everyone.

No injuries were reported, and no rodeo reviews were filed. I talked to several contestants and asked about the arena condition – specifically about the dirt – and everyone gave only positive comments. And in the Rodeo Review Board Meeting on Sunday evening, several positive comments were made by Trustees, Officials and Contestants about the arena

condition. A few of the comments were:

The ground was impeccable
The ground was excellent.

The arena condition (dirt) was probably the best at any rodeo on the IGRA circuit.

Some of these comments were made by two people who are usually the most critical about the dirt and arena condition.

And, I am very happy to say that everything on the Rodeo Checklist was marked good, and we were not assessed any fines.

We still have a few accounts receivable and a few accounts payable. So I cannot give any final figures. But, I believe we will see a good profit.

As soon as all of the financial matters have been settled, we will be able to vote on how much money we can give to other charitable organizations and to whom.

If you are interested in serving on the 2021 Rodeo Committee, please let me know. As soon as everything from the 2020 rodeo is finalized, I want to start planning for the 2021 rodeo.

-Ron Trusley

Ron Trusley

Rodeo Director

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

VICE PRESIDENT'S REPORT



Hello Members...

Not much to report here, just a thanks to all those who helped make the 2020 Royalty Contest a success. Thanks to Charlie's John

K. and Michael W. For all the endless support. Shout outs to Juan Chavez for putting together the beautiful flowers for the sashing ceremony. He along with Claudia, Ivan and Josue, did a beautiful job decorating Charlie's for the occasion.

If you missed making it out that night you missed some great anniversary performances by our alumni.

30 year Hollie Woods.

25 year Adrienne Alexander

and 10 year by Claudia B.

Plus a special step down/Step up my Miss IGRA 2020 Nikki Starr. Plus stepdowns by Piper M'Shay And Mahlon Lovell. A great job was done by all. Thank you for your talents.

Iona Double wide served as back stage manager, thank you. Special Thanks to the "celebrity" judges panel (it was quite a reunion) and especially our auditor Ron Trusley.

Last but not least congratulations to the 2020 AGRA Royalty Team. All 5 did an amazing job. I'm so honored to work with them. If I missed anyone I'm truly sorry and grateful for your help.

Til we meet again...

Pussy LeHoot

Vice President

E-Mail: plehoot@yahoo.com



Congratulations to Andrew E., Winner of our Ultimate Entertainment Package raffle! Andrew took home a brand-new TCL 65-inch LED 4K Ultra High Definition Smart Television, a Nintendo Switch video game console, and two games, Super Smash Bros. Ultimate and MarioKart 8 Deluxe.

Thank you to everyone who bought and sold raffle tickets and supported the Arizona Gay Rodeo!



"Just a reminder...
Branding Iron Articles are due
to mark@markalanboyd.com
by the 25th if you'd like
to be included!"
-Mark A. Boyd, Editor

AGRA
Balance Sheet
As of February 29, 2020

	<u>Feb 29, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
100 - Chase Bank Checking - # 7493	55,666.41
Total Checking/Savings	55,666.41
Total Current Assets	55,666.41
TOTAL ASSETS	<u>55,666.41</u>
LIABILITIES & EQUITY	
Equity	
2000 - Retained Earnings	9,259.33
Net Income	46,407.08
Total Equity	55,666.41
TOTAL LIABILITIES & EQUITY	<u>55,666.41</u>

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Cash Basis

AGRA
Non-Rodeo Income & Expenses
February 2020

	<u>Feb 20</u>
Ordinary Income/Expense	
Income	
4008 · Bank Account Income	
4012 · Credit Card Services	78.00
Total 4008 · Bank Account Income	78.00
4000 · Income	
4014 · Membership Dues	851.00
4185 · AGRA Sponsorship	
4187 · Hensley Bud Light	400.00
Total 4185 · AGRA Sponsorship	400.00
Total 4000 · Income	1,251.00
Total Income	1,329.00
Gross Profit	1,329.00
Expense	
6000 · Expenses	
6001 · Bank Account Expenses	
6002 · Bank Charges	151.56
6004 · Paytech-Authorized Net Fees	800.71
Total 6001 · Bank Account Expenses	952.27
6033 · Royalty	
6037 · Other	100.00
Total 6033 · Royalty	100.00
6018 · General Expenses	
6021 · Association Buckles	542.50
6023 · P.O. Box Rental	130.00
Total 6018 · General Expenses	672.50
6090 · AGRA Office Expenses	
6092 · Telephone & Internet	82.17
Total 6090 · AGRA Office Expenses	82.17
Total 6000 · Expenses	1,806.94
Total Expense	1,806.94
Net Ordinary Income	-477.94
Net Income	<u>-477.94</u>

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Cash Basis

AGRA
2020 Rodeo Report
Monthly

	Feb 20
Ordinary Income/Expense	
Income	
4000 · Income	
5000 · RODEO INCOME	
5024 · Rodeo Dinner Sales	1,760.00
5400 · Entertainment	
5403 · Entertainer Tips	106.00
5402 · Tickets	2,230.00
	<hr/>
Total 5400 · Entertainment	2,336.00
5001 · Change Fund Replace - Rodeo	8,500.00
5003 · Contestant Entry Fees	19,990.00
5009 · Rodeo School Income Rodeo	260.00
5010 · Contestant Trailer Parking	180.00
5020 · Vendor/Booth Rental	
5021 · Space Rental Fee	0.00
	<hr/>
Total 5020 · Vendor/Booth Rental	0.00
5025 · Sponsorships	
5052 · Contributing Sponsorship	100.00
5031 · Buckle & Ribbon Sponsor	1,630.00
5033 · Gold Sponsorship	1,000.00
5043 · Hensley Bud Light Sponsorship	14,600.00
5051 · Other Sponsors - Rodeo	4,250.00
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Total 5025 · Sponsorships	21,580.00
5055 · Bar	
5057 · Bar Tips	2,716.20
5059 · Drinks Ticket Sales	
5060 · Friday Drink Ticket Sales	2,926.00
5061 · Saturday Drink Ticket Sales	23,682.00
5062 · Sunday Drink Ticket Sales	8,618.00
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Total 5059 · Drinks Ticket Sales	35,226.00
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Total 5055 · Bar	37,942.20
5065 · Fundraisers	
5068 · Mini Rodeo	212.00
5070 · Raffle Tickets	2,770.00
5072 · Rodeo Other Fundraisers	462.00
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Total 5065 · Fundraisers	3,444.00
5083 · ARENA	
5085 · Horse Feed/Straw/Shavings	40.00
5086 · Hat Fines	25.00
5087 · Contestant Camping & Stall Fees	150.00
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Total 5083 · ARENA	215.00
5100 · Ticket Sales	
5102 · Saturday Gate Admission	9,770.00

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Cash Basis

**AGRA
2020 Rodeo Report
Monthly**

	<u>Feb 20</u>
5103 · Sunday Gate Admission	3,325.00
5106 · Buddy Passes	300.00
5107 · VIP Party Bus	10,669.00
5110 · Advance Ticket Sales	
5112 · Advanced Saturday Admission	555.00
5113 · Advanced Sunday Admission	150.00
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Total 5110 · Advance Ticket Sales	705.00
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Total 5100 · Ticket Sales	24,769.00
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5200 · AGRA Rodeo Booth	
5205 · AGRA-Rodeo-Booth Sales	862.75
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Total 5200 · AGRA Rodeo Booth	862.75
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Total 5000 · RODEO INCOME	121,838.95
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Total 4000 · Income	121,838.95
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Total Income	121,838.95
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Gross Profit	121,838.95
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Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7003 · Bank Rodeo Expense	50.00
7001 · Change Fund - Rodeo	8,500.00
7005 · Equipment	
7007 · Generator Rental	100.00
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Total 7005 · Equipment	100.00
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7017 · Bar	
7022 · Liquor & Beverages	4,890.52
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Total 7017 · Bar	4,890.52
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7030 · Contestant Prize Money	15,110.00
7035 · Officials	
7036 · Travel	675.00
7037 · Officials Hotel Rooms	7,233.83
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Total 7035 · Officials	7,908.83
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7040 · Buckles	5,967.50
7045 · Volunteers Party	600.00
7050 · Printing and Advertising	
7055 · Program	2,983.50
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Total 7050 · Printing and Advertising	2,983.50
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7059 · Rodeo Administration	
7064 · Secretarial Supplies	30.39
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Cash Basis

AGRA
2020 Rodeo Report
Monthly

	<u>Feb 20</u>
Total 7059 · Rodeo Administration	30.39
7100 · IGRA Expenses	
7103 · Finals Arena Fund	924.00
7104 · Operating Fund	924.00
7105 · Hat Fines	25.00
7108 · Unawarded Purse	44.00
	<u>1,917.00</u>
Total 7100 · IGRA Expenses	1,917.00
7120 · Arena	
7121 · Arena Supplies	203.23
7122 · Arena Rental	922.00
7123 · Vet	1,000.00
7124 · Communications	494.76
7126 · Stock Contractor	15,000.00
7127 · Security	1,788.25
	<u>19,408.24</u>
Total 7120 · Arena	19,408.24
7160 · Rodeo Fund Raisers Expense	
7166 · Entertainment Rodeo	2,250.00
	<u>2,250.00</u>
Total 7160 · Rodeo Fund Raisers Expense	2,250.00
Total 7000 · RODEO EXPENSES	<u>69,715.98</u>
Total 6000 · Expenses	69,715.98
Total Expense	69,715.98
Net Ordinary Income	52,122.97
Net Income	<u><u>52,122.97</u></u>

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Cash Basis

AGRA 2020-Rodeo Year to Date

	May '19 - Mar 20
Ordinary Income/Expense	
Income	
4000 · Income	
5000 · RODEO INCOME	
5024 · Rodeo Dinner Sales	1,760.00
5400 · Entertainment	
5403 · Entertainer Tips	106.00
5402 · Tickets	2,305.00
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Total 5400 · Entertainment	2,411.00
5001 · Change Fund Replace - Rodeo	8,500.00
5003 · Contestant Entry Fees	19,990.00
5008 · Rodeo Balance Transferred	9,260.13
5009 · Rodeo School Income Rodeo	260.00
5010 · Contestant Trailer Parking	180.00
5017 · Miscellaneous Donations	70.00
5020 · Vendor/Booth Rental	
5021 · Space Rental Fee	2,700.00
5022 · Vendor Pass	30.00
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Total 5020 · Vendor/Booth Rental	2,730.00
5025 · Sponsorships	
5052 · Contributing Sponsorship	500.00
5031 · Buckle & Ribbon Sponsor	2,380.00
5033 · Gold Sponsorship	4,000.00
5038 · Program Ads	200.00
5041 · Dimond Sponsor	2,000.00
5042 · Riderless Horse Flowers	100.00
5043 · Hensley Bud Light Sponsorship	14,600.00
5051 · Other Sponsors - Rodeo	5,150.00
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Total 5025 · Sponsorships	28,930.00
5055 · Bar	
5057 · Bar Tips	2,716.20
5059 · Drinks Ticket Sales	
5060 · Friday Drink Ticket Sales	2,926.00
5061 · Saturday Drink Ticket Sales	23,682.00
5062 · Sunday Drink Ticket Sales	8,618.00
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Total 5059 · Drinks Ticket Sales	35,226.00
	<hr/>
Total 5055 · Bar	37,942.20
5065 · Fundraisers	
5068 · Mini Rodeo	212.00
5070 · Raffle Tickets	17,850.00
5072 · Rodeo Other Fundraisers	462.00
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Total 5065 · Fundraisers	18,524.00
5083 · ARENA	
5085 · Horse Feed/Straw/Shavings	40.00

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Cash Basis

AGRA 2020-Rodeo Year to Date

	May '19 - Mar 20
5086 · Hat Fines	25.00
5087 · Contestant Camping & Stall Fees	150.00
Total 5083 · ARENA	215.00
5100 · Ticket Sales	
5102 · Saturday Gate Admission	9,770.00
5103 · Sunday Gate Admission	3,325.00
5106 · Buddy Passes	300.00
5107 · VIP Party Bus	10,669.00
5110 · Advance Ticket Sales	
5112 · Advanced Saturday Admission	645.00
5113 · Advanced Sunday Admission	180.00
Total 5110 · Advance Ticket Sales	825.00
Total 5100 · Ticket Sales	24,889.00
5170 · RV Rodeo Passes	
5176 · RV Park	1,240.00
Total 5170 · RV Rodeo Passes	1,240.00
5200 · AGRA Rodeo Booth	
5205 · AGRA-Rodeo-Booth Sales	862.75
Total 5200 · AGRA Rodeo Booth	862.75
Total 5000 · RODEO INCOME	157,764.08
Total 4000 · Income	157,764.08
Total Income	157,764.08
Gross Profit	157,764.08
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7003 · Bank Rodeo Expense	50.00
7001 · Change Fund - Rodeo	8,500.00
7005 · Equipment	
7007 · Generator Rental	1,936.14
Total 7005 · Equipment	1,936.14
7017 · Bar	
7022 · Liquor & Beverages	4,890.52
Total 7017 · Bar	4,890.52
7030 · Contestant Prize Money	15,110.00
7035 · Officials	
7036 · Travel	4,974.98
7037 · Officials Hotel Rooms	7,233.83

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Cash Basis

AGRA
2020-Rodeo
Year to Date

	May '19 - Mar 20
Total 7035 · Officials	12,208.81
7040 · Buckles	5,967.50
7041 · Ribbons and Badges	704.90
7045 · Volunteers Party	600.00
7049 · Sponsorship	650.00
7050 · Printing and Advertising	
7055 · Program	2,983.50
Total 7050 · Printing and Advertising	2,983.50
7059 · Rodeo Administration	
7064 · Secretarial Supplies	30.39
7067 · Grand Marshal Sash	60.00
Total 7059 · Rodeo Administration	90.39
7100 · IGRA Expenses	
7101 · Sanction Fee	700.00
7103 · Finals Arena Fund	924.00
7104 · Operating Fund	924.00
7105 · Hat Fines	25.00
7108 · Unawarded Purse	132.00
Total 7100 · IGRA Expenses	2,705.00
7120 · Arena	
7121 · Arena Supplies	203.23
7122 · Arena Rental	15,922.00
7123 · Vet	1,000.00
7124 · Communications	494.76
7126 · Stock Contractor	15,000.00
7127 · Security	1,788.25
7128 · Medical Transportation	2,856.00
7129 · Insurance	1,701.55
Total 7120 · Arena	38,965.79
7160 · Rodeo Fund Raisers Expense	
7166 · Entertainment Rodeo	2,250.00
7161 · Raffle & Other Expenses	2,843.81
Total 7160 · Rodeo Fund Raisers Expense	5,093.81
7190 · Miscellaneous Expense / Rodeo	980.29
Total 7000 · RODEO EXPENSES	101,436.65
Total 6000 · Expenses	101,436.65
Total Expense	101,436.65
Net Ordinary Income	56,327.43
Net Income	56,327.43