

BRANDING IRON

MAY 2020



The Official Newsletter of the Arizona Gay Rodeo Association

PRESIDENT'S REPORT



We had our very first AGRA membership meeting via Zoom on Sunday – April 19, 2020. I am pleased to report that 36 members

participated. Although, I am sure we all miss the social aspect of an in-person meeting, now we know there are other ways to have a meeting when necessary. Special thanks to everyone who participated.

As our Trustee reported in the April 19 meeting, in their April 18 video conference, the IGRA Board discussed the impact of COVID-19 on IGRA, Member and Recognized Associations, and the individuals who are part of, or associated with, our organization. The Board gave weighted consideration to health and safety, financial, logistical, and other concerns and adopted a plan to address these, specifically the IGRA COVID-19 Plan.

As a result, the 2020 Rodeo Year is extended through 2021, becoming the 2020-2021 rodeo season from January 1, 2020 through December 31, 2021. All 2020 IGRA Sanctioned Rodeos, 2020 World Gay Rodeo Finals, Royalty Competition, and 2020 IGRA Annual Convention are rescheduled to 2021.

Since the 2020 Arizona Gay Rodeo was held in February before the Coronavirus pandemic was known, points earned at this rodeo will apply to the combined season. If AGRA chooses to hold our 2021 rodeo, that would count as our 2nd rodeo in the rodeo year, and we will have to pay the \$700 sanction fee.

Within the next several days, I will schedule a meeting with the AGRA Board to discuss our options for a rodeo in February 2021. In

that meeting we will also review the information from the April 18 IGRA Board Meeting and consider other possible changes.

Detailed information about the IGRA COVID-19 Plan provided by our Trustee, Mark Christensen, is included in this Branding Iron. Please read the information, and reach out to Mark if you have questions.

Also, included in this Branding Iron is a “revised” 2020 AGRA Meeting and Event Schedule that shows association rodeos, finals rodeo, royalty competition, and IGRA Annual Convention rescheduled to 2021. Please remember that other changes may be necessary as we learn more about “opening Arizona” and/or restrictions and mandates. At this time, the membership meeting is still scheduled for May 17, and we will let you know as soon as possible how the meeting will be conducted.

I really miss seeing you all, talking with you in person, and the great socialization we all love so much. But, until it is possible for things to return to a more “normal” manner, I hope you all will stay safe and healthy, think of one another, respect one another, and remember, WE ARE IN THIS TOGETHER, AND WE WILL OVERCOME!

Please reach out to me via email or by phone anytime if you have questions, or just want to talk.

Ron Trusley

Ron Trusley

President

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2020 AGRA Board of Directors

PRESIDENT

Ron Trusley

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Kevin McSweeney AKA Pussy LeHoot

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Walt Hutter

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TRUSTEE

Mark Christensen

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PUBLIC RELATIONS DIRECTOR

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FUNDRAISING DIRECTOR

Joshua Sipe AKA Claudia B.

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RODEO ' DIRECTOR'S REPORT

I am waiting to receive our commission check for ATM usage at the 2020 rodeo, and then we should know what our profit is. Although, I cannot give an exact amount at this time, I think the profit will be in the neighborhood of \$40,000.00.

We want to close the 2020 rodeo books as soon as possible and then, hopefully, approve how much we want to give to other charitable organizations.

I have no plans to form a 2021 Rodeo Committee and begin having meetings until we have made a definite decision about having a rodeo in February 2021. Once a decision has been made, whatever it might be, I will have to follow up with contacts and discussions with other people.

Again, I want to sincerely thank everyone who contributed in any way, and there were many varied ways, to help us produce a successful and fun 2020 rodeo.

I look forward to our next rodeo, whenever it is, and I hope we can make it even bigger, better, and more financially successful.

Ron Trusley

Ron Trusley

Rodeo Director

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

TRUSTEE'S REPORT

Below is from the April 18th IGRA Board of Directors Meeting: Please be sure to reach out to your Trustee for any questions or clarifications.

IGRA STATEMENT CONCERNING COVID-19 April 18, 2020

During the meeting of the IGRA Board of Directors, held on April 18, 2020, via video conference, the Board discussed the impact of COVID-19 on IGRA, on our Member and Recognized Associations, and on the individuals who are part of, or associated with our organization.

The Board gave weighted consideration to health and safety, financial, logistical, and other concerns, and adopted a plan to address these, specifically the IGRA COVID-19 Plan.

The plan states as follows:

- That membership in IGRA (Member and Recognized Associations) shall not expire in 2020 but shall extend through 2021 without the need to renew or pay additional dues.
- That the term of any elected or appointed IGRA position shall not expire in 2020.
- That the 2020 rodeo year be extended through 2021, becoming the 2020-2021 rodeo season with a term of January 1, 2020 through December 31, 2021.
- That annual IGRA-produced events (e.g., Finals Rodeo, Annual Convention, Royalty Competition) scheduled in the remainder of 2020 be rescheduled to 2021.
- That Member and Recognized Associations shall continue to conduct their business as they deem appropriate, keeping in mind their obligation to be in concurrence with the stated goals and purposes of IGRA.
- That Member and Recognized Associations consider adjusting the terms of their elected or appointed positions that are associated with IGRA rules (e.g., trustees, association royalty) to reflect the changes made by IGRA.
- That, for purposes of this Plan, the IGRA Bylaws, Standing Rules, and Rodeo Rules, and supporting exhibits be revised on an emergency basis to implement the Plan outlined herein.
- The changes adopted by the plan apply only to 2020 and 2021.

WHAT DOES THIS MEAN?

In essence, the rodeo years 2020 and 2021 will be combined into one season. All points earned at any rodeo held in 2020 will apply to the combined season.

Sanction fees paid for 2020 rodeos that are postponed to 2021 will carry forward to those rodeos.

The Finals Rodeo and Annual Convention will not be held in 2020.

Officers, directors, certified officials, royalty, and other elected or appointed positions will continue in their roles into 2021.

IGRA COVID-19 Plan 1 April 18, 2020

The specific revisions to the Bylaws, Standing Rules, and Rodeo Rules are outlined in the following documents, adopted as part of the IGRA COVID-19 Plan and can be obtained from your association's trustee or on the IGRA web site:

- IGRA 2020 Bylaws with COVID-19 Changes 2020-04-18
- IGRA 2020 Standing Rules with COVID-19 Changes 2020-04-18
- IGRA 2020 Rodeo Rules with COVID-19 Changes 2020-04-18

IGRA COVID-19 Plan 2 April 18, 2020

Mark Christensen, Trustee

Phone: (405) 219-7075 E-Mail: mrogra2010@gmail.com

MEETINGS & EVENTS

AGRA BOARD MEETINGS

May 14, 2020
 June 4, 2020
 July 16, 2020
 August 6, 2020
 September 10, 2020
 October 8, 2020
 November 12, 2020
 December 17, 2020
 January 7, 2020
 February 4, 2020
 March 11, 2020

AGRA MEMBERSHIP MEETINGS

May 17, 2020
 June 14, 2020
 July 19, 2020
 August 9, 2020
 September 13, 2020
 October 11, 2020
 November 15, 2020
 December 20, 2020
 January 10, 2020
 February 7, 2020
 March 14, 2020

IGRA BOARD MEETINGS

November 19, 2020

AGRA Membership meetings are held at 3:00pm at Charlie's Phoenix on the dance floor.

AGRA Board Meetings are held at 7:00pm at Charlie's Corporate Offices.

RODEO/EVENT	DATES
Hot Rodeo 2020 (Palm Springs, CA) (RESCHEDULED TO 2021)	May 1-3, 2020
Chili Verde Day-AGRA Fundraiser (POSTPONED TILL FURTHER NOTICE)	May 9, 2020
Mother's Day	May 10, 2020
Long Beach Pride (Long Beach, CA) (POSTPONED)	May 15-17, 2020
Great Plains Rodeo (Oklahoma City, OK) (RESCHEDULED TO 2021)	May 22-24, 2020
Show-Me-State Rodeo (Kansas City, MO) (RESCHEDULED TO 2021)	May 29-31, 2020
Zia Regional Rodeo (Albuquerque, NM) (RESCHEDULED TO 2021)	June 12-14, 2020
Pride in the Pines (Flagstaff, AZ) (CANCELLED)	June 20, 2020
Denver Pride (Denver, CO) (WILL BE VIRTUAL, ONLINE)	June 19-22, 2020
Bisbee Pride (Bisbee, AZ)	June 19-22, 2020
A Texas Tradition Rodeo (Denton, TX) (RESCHEDULED TO 2021)	June 26-28, 2020
Grand Ol' Opry @ Charlie's (AGRA Fundraiser)	June 27, 2020
Rocky Mountain Regional Rodeo (Denver, CO) (RESCHEDULED TO 2021)	July 10-12, 2020
North Star Regional Rodeo (Minneapolis/St Paul, MN) (RESCHEDULED TO 2021)	July 24-26, 2020
Canadian Rockies Rodeo North (Calgary AB Canada) (RESCHEDULED TO 2021)	August 1-2, 2020
Beach Party @ Charlie's (AGRA Fundraiser)	September 5, 2020
Labor Day (Monday)	September 7, 2020
Best Buck in the Bay (San Francisco/Duncan Mills CA) (RESCHEDULED TO 2021)	September 11-13, 2020
BigHorn Rodeo (Las Vegas, NV) (RESCHEDULED TO 2021)	September 18-20, 2020
Pride in the Desert (Tucson)	September 25-26, 2020
Las Vegas Pride (Las Vegas, NV)	October 18-20, 2020
World Gay Rodeo Finals (Scottsdale AZ) (RESCHEDULED TO 2021)	October 23-25, 2020
IGRA Royalty Competition (Scottsdale, AZ) (RESCHEDULED TO 2021)	October 22-24, 2020
Palm Springs Pride (Palm Springs, CA)	November 1-3, 2020
Phoenix Pride Parade & Festival	November 7 & 8, 2020
AGRA Fall Bake Sale	November 15, 2020
36th Annual IGRA Convention (Sparks (Reno), NV) (RESCHEDULED TO 2021)	November 19-22, 2020
AGRA Day of Christmas at Charlie's	December 20, 2020
AGRA Holiday Bake Sale	December 20, 2020
AGRA 2021 Royalty Competition @ Charlie's	February 6, 2021
Super Bowl LV (55) (Tampa, FL)	February 7, 2021
Charlie's/AGRA Mini Rodeo	February 11, 2021
36th Anniversary Arizona Gay Rodeo	February 12-14, 2021
Rodeo Volunteer Party	February 19, 2021 (Friday)
AGRA Annual Corporation Meeting/Banquet	February 27, 2021 (Saturday)

AGRA
Balance Sheet
As of April 30, 2020

	<u>Apr 30, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
100 · Chase Bank Checking - # 7493	43,902.33
Total Checking/Savings	43,902.33
Total Current Assets	43,902.33
TOTAL ASSETS	<u>43,902.33</u>
LIABILITIES & EQUITY	
Equity	
2000 · Retained Earnings	9,259.33
Net Income	34,643.00
Total Equity	43,902.33
TOTAL LIABILITIES & EQUITY	<u>43,902.33</u>

AGRA
Non-Rodeo Income & Expenses
April 2020

	<u>Apr 20</u>
Ordinary Income/Expense	
Income	
4008 · Bank Account Income	
4012 · Credit Card Services	1.00
Total 4008 · Bank Account Income	<u>1.00</u>
Total Income	<u>1.00</u>
Gross Profit	1.00
Expense	
6000 · Expenses	
6001 · Bank Account Expenses	
6004 · Paytech-Authorized Net Fees	131.16
Total 6001 · Bank Account Expenses	131.16
6090 · AGRA Office Expenses	
6092 · Telephone & Internet	82.17
Total 6090 · AGRA Office Expenses	<u>82.17</u>
Total 6000 · Expenses	<u>213.33</u>
Total Expense	<u>213.33</u>
Net Ordinary Income	<u>-212.33</u>
Net Income	<u><u>-212.33</u></u>

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AGRA
2020 Rodeo Report
Monthly

	<u>Apr 20</u>
Ordinary Income/Expense	
Income	
4000 · Income	
5000 · RODEO INCOME	
5006 · AGRA Additional Prize Money	2,500.00
5025 · Sponsorships	
5031 · Buckle & Ribbon Sponsor	150.00
5041 · Dimond Sponsor	1,000.00
	<u>1,150.00</u>
Total 5025 · Sponsorships	1,150.00
5055 · Bar	
5056 · Bar & Food Commissions	997.39
	<u>997.39</u>
Total 5055 · Bar	997.39
Total 5000 · RODEO INCOME	<u>4,647.39</u>
Total 4000 · Income	4,647.39
Total Income	<u>4,647.39</u>
Gross Profit	4,647.39
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7003 · Bank Rodeo Expense	-50.00
	<u>-50.00</u>
Total 7000 · RODEO EXPENSES	-50.00
Total 6000 · Expenses	-50.00
Total Expense	<u>-50.00</u>
Net Ordinary Income	4,697.39
Net Income	<u><u>4,697.39</u></u>

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AGRA
2020-Rodeo
Year to Date

May '19 - Apr 20

Ordinary Income/Expense
Income

4000 · Income

5000 · RODEO INCOME

5024 · Rodeo Dinner Sales 1,760.00
5400 · Entertainment
5403 · Entertainer Tips 106.00
5402 · Tickets 2,305.00

Total 5400 · Entertainment 2,411.00

5001 · Change Fund Replace - Rodeo 8,500.00
5003 · Contestant Entry Fees 19,990.00
5006 · AGRA Additional Prize Money 2,500.00
5008 · Rodeo Balance Transfered 9,260.13
5009 · Rodeo School Income Rodeo 260.00
5010 · Contestant Trailer Parking 180.00
5017 · Miscellaneous Donations 70.00
5020 · Vendor/Booth Rental
5021 · Space Rental Fee 2,700.00
5022 · Vendor Pass 30.00

Total 5020 · Vendor/Booth Rental 2,730.00

5025 · Sponsorships

5052 · Contributing Sponsorship 500.00
5031 · Buckle & Ribbon Sponsor 2,530.00
5033 · Gold Sponsorship 4,500.00
5038 · Program Ads 200.00
5041 · Dimond Sponsor 3,000.00
5042 · Riderless Horse Flowers 100.00
5043 · Hensley Bud Light Sponsorship 14,600.00
5051 · Other Sponsors - Rodeo 5,150.00

Total 5025 · Sponsorships 30,580.00

5055 · Bar

5056 · Bar & Food Commissions 997.39
5057 · Bar Tips 2,716.20
5059 · Drinks Ticket Sales
5060 · Friday Drink Ticket Sales 2,926.00
5061 · Saturday Drink Ticket Sales 23,682.00
5062 · Sunday Drink Ticket Sales 8,618.00

Total 5059 · Drinks Ticket Sales 35,226.00

Total 5055 · Bar 38,939.59

5065 · Fundraisers

5068 · Mini Rodeo 212.00
5070 · Raffle Tickets 17,850.00
5072 · Rodeo Other Fundraisers 462.00

Total 5065 · Fundraisers 18,524.00

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AGRA
2020-Rodeo
Year to Date

	<u>May '19 - Apr 20</u>
5083 · ARENA	
5085 · Horse Feed/Straw/Shavings	40.00
5086 · Hat Fines	25.00
5087 · Contestant Camping & Stall Fees	150.00
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Total 5083 · ARENA	215.00
5100 · Ticket Sales	
5102 · Saturday Gate Admission	9,770.00
5103 · Sunday Gate Admission	3,325.00
5106 · Buddy Passes	300.00
5107 · VIP Party Bus	10,829.00
5110 · Advance Ticket Sales	
5112 · Advanced Saturday Admission	645.00
5113 · Advanced Sunday Admission	180.00
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Total 5110 · Advance Ticket Sales	825.00
Total 5100 · Ticket Sales	25,049.00
5170 · RV Rodeo Passes	
5176 · RV Park	1,240.00
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Total 5170 · RV Rodeo Passes	1,240.00
5200 · AGRA Rodeo Booth	
5205 · AGRA-Rodeo-Booth Sales	1,330.76
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Total 5200 · AGRA Rodeo Booth	1,330.76
Total 5000 · RODEO INCOME	163,539.48
Total 4000 · Income	163,539.48
Total Income	163,539.48
Gross Profit	163,539.48
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7004 · Dinner Sales Expense	1,760.00
7003 · Bank Rodeo Expense	0.00
7001 · Change Fund - Rodeo	8,500.00
7005 · Equipment	
7007 · Generator Rental	1,936.14
7009 · Portable Toilets	760.00
7011 · Tables and Chairs	1,545.00
	<hr/>
Total 7005 · Equipment	4,241.14
7017 · Bar	
7022 · Liquor & Beverages	15,458.32
7023 · Other Bar Expenses	525.00
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Total 7017 · Bar	15,983.32

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AGRA
2020-Rodeo
Year to Date

	<u>May '19 - Apr 20</u>
7030 · Contestant Prize Money	15,110.00
7035 · Officials	
7036 · Travel	4,974.98
7037 · Officials Hotel Rooms	7,233.83
Total 7035 · Officials	12,208.81
7040 · Buckles	5,967.50
7041 · Ribbons and Badges	704.90
7042 · Stalls	2,320.00
7045 · Volunteers Party	600.00
7049 · Sponsorship	650.00
7050 · Printing and Advertising	
7055 · Program	2,983.50
Total 7050 · Printing and Advertising	2,983.50
7059 · Rodeo Administration	
7064 · Secretarial Supplies	30.39
7067 · Grand Marshal Sash	60.00
Total 7059 · Rodeo Administration	90.39
7100 · IGRA Expenses	
7101 · Sanction Fee	700.00
7103 · Finals Arena Fund	924.00
7104 · Operating Fund	924.00
7105 · Hat Fines	25.00
7108 · Unawarded Purse	132.00
Total 7100 · IGRA Expenses	2,705.00
7120 · Arena	
7121 · Arena Supplies	504.18
7122 · Arena Rental	15,922.00
7123 · Vet	1,000.00
7124 · Communications	494.76
7126 · Stock Contractor	15,000.00
7127 · Security	1,788.25
7128 · Medical Transportation	2,856.00
7129 · Insurance	1,701.55
7130 · Parking	140.00
7132 · Horse Feed-Straw & Shavings	880.00
7133 · Arena-Maintance	1,775.00
Total 7120 · Arena	42,061.74
7160 · Rodeo Fund Raisers Expense	
7166 · Entertainment Rodeo	2,250.00
7161 · Raffle & Other Expenses	2,843.81
Total 7160 · Rodeo Fund Raisers Expense	5,093.81
7190 · Miscellaneous Expense / Rodeo	1,980.29

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AGRA
2020-Rodeo
Year to Date

	<u>May '19 - Apr 20</u>
Total 7000 · RODEO EXPENSES	<u>122,960.40</u>
Total 6000 · Expenses	<u>122,960.40</u>
Total Expense	<u>122,960.40</u>
Net Ordinary Income	<u>40,579.08</u>
Net Income	<u><u>40,579.08</u></u>