

# BRANDING IRON

AUGUST 2021



The Official Newsletter of the Arizona Gay Rodeo Association

## PRESIDENT'S REPORT



I am pleased that our membership continues to increase. At the time of this writing, we have 103 members with 15 of them being Champion

Members.

I announced this in the July 18 Membership Meeting, but I want to be sure all members are aware. Our Annual Corporation Meeting/Banquet is currently scheduled for Saturday – February 26, 2022. I estimate between 45 and 60 members and guests will probably attend. If you would like to suggest a restaurant/venue that could accommodate our group, please let me know so we can follow up. I would also need to know the contact name.

In accordance with the AGRA Bylaws, in the September 12 and October 10 Membership Meetings, nominations for IGRA Trustee will be received. Voting will then be done by members present in the November 14 membership meeting. The term of office will be for 3 years – January 2022 through December 2024.

In the November 14 and December 19 Membership Meetings, nominations will be accepted for Vice President, Fund

Raising Director, and Public Relations Director. Voting will be done by members present in the January 16, 2022 Membership Meeting. Term of office for these positions will be from March 2022 through February 2024.

For all of the above positions, an individual must have been an individual member or individual champion member when nominated.

I will appoint an Election Committee comprised of three (3) AGRA members very soon. So if you would be interested in serving on this committee, please let me know as soon as possible.

I encourage you to visit the AGRA website at [www.agra-phx.com](http://www.agra-phx.com) often for updates. Thanks to Mark Boyd for doing an excellent job in “making the website look pretty”, informational, and colorful.

I look forward to seeing you at the Membership Meeting at 3:00 pm Sunday – August 8, 2021. Membership meetings are held on the dance floor in Charlie's.

As always, feel free to reach out to me anytime if you have questions, or if you need any information.

**Ron Trusley**

President

Phone: (602) 510-9671

E-Mail: [president@agra-phx.com](mailto:president@agra-phx.com)

### 2021 AGRA Board of Directors

#### PRESIDENT

Ron Trusley

E-Mail: [president@agra-phx.com](mailto:president@agra-phx.com)

Phone: (602) 510-9671

#### VICE PRESIDENT

Kevin McSweeney AKA Pussy LeHoot

E-Mail: [vicepresident@agra-phx.com](mailto:vicepresident@agra-phx.com)

#### SECRETARY

Shannon McKenzie Perkins

E-Mail: [secretary@agra-phx.com](mailto:secretary@agra-phx.com)

#### TREASURER

Walt Hutter

E-Mail: [treasurer@agra-phx.com](mailto:treasurer@agra-phx.com)

Phone: (602) 510-9672

#### TRUSTEE

Mark Christensen

E-Mail: [trustee@agra-phx.com](mailto:trustee@agra-phx.com)

Phone: (405) 219-7075

#### PUBLIC RELATIONS DIRECTOR

Mark Alan Boyd

E-Mail: [publicrelations@agra-phx.com](mailto:publicrelations@agra-phx.com)

Phone: (602) 717-8685

#### FUNDRAISING DIRECTOR

Joshua Sipe AKA Claudia B.

E-Mail: [fundraising@agra-phx.com](mailto:fundraising@agra-phx.com)

#### EXECUTIVE ASSISTANT

Michael Weidmann

E-Mail: [execassistant@agra-phx.com](mailto:execassistant@agra-phx.com)

**NEXT MEMBERSHIP MEETING:  
SUNDAY, AUGUST 8 • 3:00PM**

**at Charlie's Phoenix • 727 W. Camelback Rd, Phoenix AZ 85013**

# RODEO DIRECTOR'S REPORT

First, I would like to say “thank you” to those individuals who attending our first 2022 Rodeo Committee Meeting on Sunday – July 18, 2021. The next committee meeting is scheduled from 1:30 to 2:30 pm on Sunday – August 8, 2021 in Charlie’s Corporate Offices.

As I reported in the July 18 Membership Meeting, we will have the 2022 rodeo poster and buckle design to show you very soon – hopefully, in the August 8 membership meeting.

The Sponsorship Packet will also be available soon, and it will be posted on the AGRA website. If you know of potential sponsors, please let me know so we can follow up with them. There will be various types/levels of sponsorships, and it will be our goal to ensure that every buckle is sponsored.

Michael Weidmann has started the first “raffle” fund raiser for the rodeo. It is for the chance to win a very nice Electra Cruiser

bike. Look for more information about this raffle elsewhere in this issue of the Branding Iron. I encourage each AGRA member to take at least 10 raffle tickets to sell, or even to buy for yourself.

Stay tuned for more information about “bar crawls” that will be planned before the rodeo with the first one scheduled for Friday – October 8, 2021.

The IGRA Royalty Competition will be held in conjunction with our 2022 rodeo; more specific details will be available soon.

The name of the host hotel for the rodeo has been changed from Holiday Inn Phoenix West to Greentree Hotel Phoenix West. The link to make reservations will be available soon and posted on the AGRA website.

## Ron Trusley

Rodeo Director

Phone: (602) 510-9671

E-Mail: rodeodirector@agra-phx.com

## Upcoming Membership Meetings

Sundays • 3:00pm  
at Charlie’s Phoenix  
August 9  
September 12  
October 10  
November 14  
December 19  
January 16, 2022  
February 13, 2022

## Upcoming Board Meetings

Thursdays • 7:00pm  
at Charlie’s Corporate Offices  
August 6  
September 9  
October 7  
November 11  
December 16  
January 13, 2022  
February 10, 2022

Visit [agra-phx.com](http://agra-phx.com) for full calendar of events.

**WIN**  
AN *Electra* **Cruiser** Bicycle  
A FUNDRAISER FOR THE 2022 ARIZONA GAY RODEO!  
SEE AN AGRA MEMBER OR YOUR FAVORITE CHARLIE'S BARTENDER TO GET YOUR TICKETS!  
Only \$10 per ticket

# EXECUTIVE ASSISTANT'S REPORT

I am very pleased to announce that our raffle fundraisers for the Rodeo have started back up! As usual, we kick-off the Summer with our Bicycle Raffle. This year we have two beautiful Electra Cruiser bicycles, one in a lovely Sun Yellow, and the other in French Blue.

The bicycles are on display at Charlie’s Phoenix, and will be posted on AGRA’s website and social media as well. Charlie’s bartenders and entertainers are already hard at work selling tickets. If you’d like tickets to sell, please contact me.

Tickets are \$10 each, winners will be drawn on Labor Day, Monday, September 6. Winners will be notified by telephone.

## Michael Weidmann

Executive Assistant • [execassistant@agra-phx.com](mailto:execassistant@agra-phx.com)



# SECRETARY'S REPORT

As of 08/03/21 we have 103 Members!

### Birthdays:

John Kitzig ..... 9/2  
 Dan Iverson..... 9/12  
 Pussy LeHoot ..... 9/12  
 Omar Balderrama.. 9/14  
 Adam Shoun ..... 9/15  
 Hector Escarcega ... 9/21  
 Vinny Pontes..... 9/28

**Shannon McKenzie Perkins**

Secretary

E-Mail: secretary@agra-phx.com



# FUNDRAISING REPORT

Hello all.... Well things seems to be getting better and moving right along for us. I reported last article about Grand Ole Opry. We had many jello shots left over from that. I set a goal to continue selling them til they were gone. Then met with the management of Charlie's Phoenix and they have allowed me to organize shot sales for every weekend until the new year.

We are very thankful as an association that we have a place that allows us to make this happen. We just started this the second half of this month, and we have raised \$1019.00 in just two days of sales! I am very happy with that!

I hope this helps us continue to raise money along with our other fundraisers planned for the rest of the year. Also thank you to Nikki Starr and Mipsy Mikels for the fundraisers they have done also helping AGRA in June and past months. I encourage you all to attend their show at Bunkhouse on August 14!

I am always looking for volunteers, and I thank the faithful few for your constant support and help in keeping our organization going. I look forward to many August.

**Joshua Sipe**

Fundraising Director

fundraising@agra-phx.com

# FUNDRAISER FOR ARIZONA GAY RODEO SATURDAY AUGUST 14TH

## SHOWTIME 9PM

NIKKI

Co-Host

MIPSY

STARR

MIKELS



# FROM THE EDITOR & WEBMASTER

Howdy, y'all! I hope you've had time to take a look at the new agra-phx.com website! It is still very much a work in progress, but I hope you can see the direction and vision I have for it.

On the homepage there are three main sections "For Contestants, For Fans, and For Volunteers." Each section will lead to a "garden"

of useful information for those looking to participate in or attend our rodeo! If you have a point of interest you'd like featured on the "For Fans" section of the page, please let me know!

**Mark Alan Boyd**

Public Relations Director

publicrelations@agra-phx.com

AGRA  
**Balance Sheet**  
As of July 31, 2021

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	<u>Jul 31, 21</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
100 · Chase Bank Checking - # 7493	8,329.80
Total Checking/Savings	<u>8,329.80</u>
Total Current Assets	<u>8,329.80</u>
<b>TOTAL ASSETS</b>	<u><u>8,329.80</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
2000 · Retained Earnings	18,006.32
Net Income	<u>-9,676.52</u>
Total Equity	<u>8,329.80</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>8,329.80</u></u>

2:21 PM  
08/01/21  
Cash Basis

AGRA  
Non-Rodeo Income & Expenses  
July 2021

	<u>Jul 21</u>
Ordinary Income/Expense	
Income	
4000 · Income	
4001 · Membership	
4003 · Membership Dues	270.00
4002 · Champion Membership	75.00
	<u>345.00</u>
Total 4001 · Membership	345.00
4020 · Fundraisers	
4021 · AGRA	
4032 · Grand Ol' Opry	390.00
4034 · Jello Shots	170.00
	<u>560.00</u>
Total 4021 · AGRA	560.00
Total 4020 · Fundraisers	<u>560.00</u>
Total 4000 · Income	<u>905.00</u>
Total Income	<u>905.00</u>
Gross Profit	905.00
Expense	
6000 · Expenses	
6001 · Bank Account Expenses	
6004 · Paytech-Authorized Net F...	127.95
	<u>127.95</u>
Total 6001 · Bank Account Expens...	127.95
Total 6000 · Expenses	<u>127.95</u>
Total Expense	<u>127.95</u>
Net Ordinary Income	<u>777.05</u>
Net Income	<u><u>777.05</u></u>

	<u>Jul 21</u>
Ordinary Income/Expense	
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7160 · Rodeo Fund Raisers Expense	
7161 · Raffle & Other Expenses	791.66
Total 7160 · Rodeo Fund Raisers Expe...	<u>791.66</u>
Total 7000 · RODEO EXPENSES	<u>791.66</u>
Total 6000 · Expenses	<u>791.66</u>
Total Expense	<u>791.66</u>
Net Ordinary Income	<u>-791.66</u>
Net Income	<u><u>-791.66</u></u>

	Jun '20 - Jul 21
<b>Ordinary Income/Expense</b>	
Income	
4000 · Income	
5000 · RODEO INCOME	
5008 · Rodeo Balance Transfered	20,999.33
<b>Total 5000 · RODEO INCOME</b>	<b>20,999.33</b>
<b>Total 4000 · Income</b>	<b>20,999.33</b>
<b>Total Income</b>	<b>20,999.33</b>
<b>Gross Profit</b>	<b>20,999.33</b>
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7100 · IGRA Expenses	
7101 · Sanction Fee	700.00
<b>Total 7100 · IGRA Expenses</b>	<b>700.00</b>
7120 · Arena	
7122 · Arena Rental	15,000.00
<b>Total 7120 · Arena</b>	<b>15,000.00</b>
7160 · Rodeo Fund Raisers Expense	
7161 · Raffle & Other Expenses	791.66
<b>Total 7160 · Rodeo Fund Raisers Expe...</b>	<b>791.66</b>
<b>Total 7000 · RODEO EXPENSES</b>	<b>16,491.66</b>
<b>Total 6000 · Expenses</b>	<b>16,491.66</b>
<b>Total Expense</b>	<b>16,491.66</b>
<b>Net Ordinary Income</b>	<b>4,507.67</b>
<b>Net Income</b>	<b>4,507.67</b>